



Irving, TX – The brand-new BFS Su-Spin from Buckeye Lures is a downsized underspin built for big results. Weighing 3/16 oz, the BFS Su-Spin features a drop-down wire to put separation between the blade and the head, ensuring that the blade will spin immediately without interference from any size of soft plastic trailer.

“The underspin is a versatile tool that allows me to present soft plastics in a way that other jig heads don’t,” explains Buckeye pro Jacob Powroznik. “The new BFS Su-Spin will allow me to appeal to fish when a downsized presentation is crucial. The smaller profile allows me to emulate smaller prey in situations such as ultra-clear water, fall fishing, and anytime when I simply need to downsize and get a bite. It’s the perfect size for spinning gear, light baitcast gear, and especially BFS setups.”

Equipped with a razor-sharp 2/0 Mustad hook, the BFS Su-Spin is available in 6 realistic colors. Simply pair it with your favorite small minnow bait and expect to get bit!



For more information on Buckeye Lures, please visit their website [HERE](#), or find them on [Facebook](#) and other social media avenues.

For any additional questions or inquiries, please email marketing@gsmorg.com. Or, if you’d like to check out the entire family of GSM brands, please visit www.gsmoutdoors.com.

About GSM Outdoors:

Few American outdoor companies enjoy a mutually respected relationship with their customers that span over five generations. GSM Outdoors is among those few! For over 70 years, the GSM family of brands has been helping passionate hunters, shooters, knife enthusiasts and anglers succeed through innovation and the manufacture of high-quality, reliable products that continue to prove themselves in the field, on the range and on the water. GSM Outdoors continues to leverage the latest technology and provide customers with the best products on the market. Tradition, heritage, and loyalty to outdoor enthusiasts of generations past and generations to come...that’s the GSM Outdoors guarantee!



GSM, LLC
5250 Frye Rd, Irving, TX 75061
877-269-8490

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