



Irving, TX – Every angler’s dream when flipping and pitching is to feel the signature “thump” that means the battle has begun. It’s no coincidence that when renowned shallow water expert Fletcher Shryock teamed with Buckeye Lures to develop his signature flipping jig, “The Thump” was the obvious choice for a name.

“This jig is built to catch fish,” says Shryock, the Buckeye pro. “It’s going to have a beefier hook than a traditional flipping jig, as well as a heavier fiber guard for the thickest of cover.”

“The Thump” Flippin’ Jig is designed to simply be better than what is expected from the traditional flipping jig. No corner was cut in regard to function and quality, resulting in a jig that can be trusted in any scenario.

“The head shape makes all the difference when it comes to working a jig through cover,” explains Shryock. “The Thump’ excels in that department. I’m really excited about this jig.”

Available in 4 sizes and 8 pro-selected colors, “The Thump” Flippin’ Jig will shine in multiple flipping scenarios. The jig’s weedless capability, coupled with its outstanding hookup ratio, will mean the difference between a bite and a catch.



Originally founded in 2000, Buckeye Lures has carved out a reputation for quality over the years with a continuing eye to the future. For more information on Buckeye Lures, please visit their website [HERE](#), or find them on [Facebook](#) and other social media avenues. View the new product video [HERE](#)!

For any additional questions or inquiries, please email marketing@gsmorg.com. Or, if you’d like to check out the entire family of GSM brands, please visit www.gsmoutdoors.com.

About GSM Outdoors:

Few American outdoor companies enjoy a mutually respected relationship with their customers that span over five generations. GSM Outdoors is among those few! For over 70 years, the GSM family of brands has been helping passionate hunters, shooters, knife enthusiasts and anglers succeed through innovation and the manufacture of high-quality, reliable products that continue to prove themselves in the field, on the range and on the water. GSM Outdoors continues to leverage the latest technology and provide customers with the best products on the market. Tradition, heritage, and loyalty to outdoor enthusiasts of generations past and generations to come...that’s the GSM Outdoors guarantee!



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