



**Irving, TX** – Building off the success of last year’s Scope Shad release, Yamamoto Baits is excited to announce the addition of both a 3.5” and 4” size to the original 3” offering.

“Since the Yamamoto Scope Shad came out, it has become a go-to bait for me when either Livescoping or drop shotting,” says Yamamoto pro Cody Meyer. “Now that we’re coming out with 2 larger sizes, my use of the Scope Shad will do nothing but increase. The profile and action will be enhanced with the 2 bigger sizes. This will be key when fishing where the forage is bigger, the bass are bigger, and increased visibility comes into play.”

The 3.5” and 4” Scope Shads are available in 12 original colors, as well as 5 new Stealth Series colors. The 3.5” Scope Shad includes 8 per pack while the 4” size has 6 per pack.



For more information on Yamamoto Baits, please visit their website [HERE](#), or find them on [Facebook](#) and other social media avenues.

For any additional questions or inquiries, please email [marketing@gsmorg.com](mailto:marketing@gsmorg.com). Or, if you’d like to check out the entire family of GSM brands, please visit [www.gsmoutdoors.com](http://www.gsmoutdoors.com).

About GSM Outdoors:

Few American outdoor companies enjoy a mutually respected relationship with their customers that span over five generations. GSM Outdoors is among those few! For over 70 years, the GSM family of brands has been helping passionate hunters, shooters, knife enthusiasts and anglers succeed through innovation and the manufacture of high-quality, reliable products that continue to prove themselves in the field, on the range and on the water. GSM Outdoors continues to leverage the latest technology and provide customers with the best products on the market. Tradition, heritage, and loyalty to outdoor enthusiasts of generations past and generations to come...that’s the GSM Outdoors guarantee!



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