



**Irving, TX** – Freedom is all you can ask for, and that’s exactly what the new Buckeye Freestyle Head delivers. Designed by longtime pro Brent Ehrler, the Freestyle Head features a free-swinging screw lock that allows for a total range of swimbait motion.

“The Freestyle Head is the perfect answer for short striking fish,” says Ehrler. “I was tired of missing nipping fish so I designed this head. It is versatile enough that I can add treble hooks to any size head and any size swimbait. I can add one on the top, the bottom, or both. It’s a fish catching dude.”

Available in 4 sizes ( $\frac{3}{4}$ ,  $\frac{1}{2}$ ,  $\frac{1}{4}$ ,  $\frac{1}{8}$ ) and 6 color variations, the Buckeye Freestyle Head gives anglers freedom of choice when it comes to how they want to fish their swimbait. 3 per pack, available nationwide.



For more information on Buckeye Lures, please visit their website [HERE](#), or find them on [Facebook](#) and other social media avenues. View the new product video [HERE](#)!

For any additional questions or inquiries, please email [marketing@gsmorg.com](mailto:marketing@gsmorg.com). Or, if you’d like to check out the entire family of GSM brands, please visit [www.gsmoutdoors.com](http://www.gsmoutdoors.com).

About GSM Outdoors:

Few American outdoor companies enjoy a mutually respected relationship with their customers that span over five generations. GSM Outdoors is among those few! For over 70 years, the GSM family of brands has been helping passionate hunters, shooters, knife enthusiasts and anglers succeed through innovation and the manufacture of high-quality, reliable products that continue to prove themselves in the field, on the range and on the water. GSM Outdoors continues to leverage the latest technology and provide customers with the best products on the market. Tradition, heritage, and loyalty to outdoor enthusiasts of generations past and generations to come...that’s the GSM Outdoors guarantee!



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