

Irving, TX – CUDA, known as a leading brand in the world of filet knives and fishing tools, has gone electric. The all-new CUDA Electric Filet Knife delivers top-notch performance while offering mobility previously unseen in the electric knife market.

"The CUDA Electric Filet Knife features a Type C fast charging USB port that allows you to charge on the go," says CUDA brand manager Vince Borges. "There's no need to hunt down a 12V DC power supply or hope the charge you gave it at home lasts the entire trip. You can literally charge it on the boat. Pair that with an 18-month warranty and it makes this hard to pass up for any angler who can appreciate a great filet knife."

The CUDA Electric Filet Knife comes with both a 6" and 8" blade, allowing for quick-change versatility. Housed in a luxurious EVA case, the knife will include 2 batteries that can each operate up to 87 minutes on a full charge.

Retailing at \$199.99, the CUDA Electric Filet Knife delivers unmatched performance at a killer price. A plug-in version of the CUDA filet knife is also available, offering the same exceptional performance for only \$74.99.



For more information on CUDA, please visit their website <u>HERE</u>, or find them on <u>Facebook</u> and other social media avenues.

For any additional questions or inquiries, please email <u>marketing@gsmorg.com</u>. Or, if you'd like to check out the entire family of GSM brands, please visit <u>www.gsmoutdoors.com</u>.

About GSM Outdoors:

Few American outdoor companies enjoy a mutually respected relationship with their customers that span over five generations. GSM Outdoors is among those few! For over 70 years, the GSM family of brands has been helping passionate hunters, shooters, knife enthusiasts and anglers succeed through innovation and the manufacture of high-quality, reliable products that continue to prove themselves in the field, on the range and on the water. GSM Outdoors continues to leverage the latest technology and provide customers with the best products on the market. Tradition, heritage, and loyalty to outdoor enthusiasts of generations past and generations to come...that's the GSM Outdoors guarantee!



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