



Irving, TX – The Yamamoto Covert Craw is just as sneaky as it sounds. Based on a proven and popular Japanese design, the 2.5" Covert Craw can be used on a Ned rig or as a jig trailer. Yamamoto's Mega Floater Formula gives the craw both appeal and versatility, bringing its buoyant claws and legs to life.

"The new Covert Craw is going to make both hardcore bass anglers as well as BFS (Bait Finesse System) guys happy," says Yamamoto pro Tai Au. "It's an incredible BFS pitching bait, and it will get you bit on a Ned rig as well. It can even get the job done as a traditional jig trailer. Don't be fooled by its small size – the Covert Craw punches way above its weight class."

Available in 8 fish-catching colors and coming 10 per pack, the Covert Craw is ready to become your new favorite finesse craw offering.



For more information on Yamamoto Baits, please visit their website [HERE](#), or find them on [Facebook](#) and other social media avenues. Check out the new product video [HERE](#)!

For any additional questions or inquiries, please email marketing@gsmorg.com. Or, if you'd like to check out the entire family of GSM brands, please visit www.gsmoutdoors.com.

About GSM Outdoors:

Few American outdoor companies enjoy a mutually respected relationship with their customers that span over five generations. GSM Outdoors is among those few! For over 70 years, the GSM family of brands has been helping passionate hunters, shooters, knife enthusiasts and anglers succeed through innovation and the manufacture of high-quality, reliable products that continue to prove themselves in the field, on the range and on the water. GSM Outdoors continues to leverage the latest technology and provide customers with the best products on the market. Tradition, heritage, and loyalty to outdoor enthusiasts of generations past and generations to come...that's the GSM Outdoors guarantee!



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